

Blue air purifier Clean air at the touch of a button

Plug and play simplicity with signature Blueair performance



HEPASilent More clean air, less noise and less energy



Ease of use Intuitive one-button control with Auto mode



Personalized style Interchangeable premium pre-filter colors



The unique HEPASilent™ filtration technology effectively removes 99,97 % of all airborne particles down to 0.1 microns in size.





Smoke













Awards & Tests









Model Room size (4.8 air changes per hour) Room size (2 air changes per hour)

3210 17 m² 41 m²

3410 36 m² 86 m²

3610 51 m² 122 m²